



AJ Swiatek

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Creative Storyteller | Play-by-Play Broadcaster | Media Relations Designer | Social Content Curator

PROFESSIONAL EXPERIENCE

Northwest Arkansas Naturals (Kansas City Royals Double-A Affiliate)

3/2025-9/2025

Broadcast & Media Relations Assistant

- Play-by-play for three innings of every home game, analyst for the other six innings. Travel for select road series
- Write game recaps, curate daily game notes, serve as media relations liaison between players/coaches & media
- Cut & edit highlights in-game for social media content & create daily stat-packs used pre-game by coaching staffs



2x Student Emmy Award Winner
STAA Second-Team All-American
IASB First-Place Radio Broadcaster

Mankato MoonDogs & Habaneros

11/2023-3/2025

TV Play-by-Play Broadcaster

- Broadcast all 36 MoonDogs baseball home games on TV
- Broadcast all 21 Habaneros softball games on TV in their inaugural season
- One of three "All-Star" broadcasters, chosen by the Northwoods League

Ball State Sports Link Digital Radio

8/2023-5/2024

Play-by-Play Broadcaster, Social Media Contributor, Operations

- Delegate work to my peers, crewing each student-ran broadcast for every Ball State sporting event
- Call major games at home and on the road radio-style

Minot Hot Tots

4/2023-8/2023

Play-by-Play Broadcaster, Social Media Contributor, Operations

- Broadcast all 72 games | 36 home games on TV & 36 road games on the radio
- Create weekly content to support community involvement in the inaugural season
- Assist in ballpark setup & teardown every day as a valuable & hard-working team member
- One of two "All-Star" broadcasters, chosen by the Northwoods League

EDUCATION

Ball State University (Sports Link)

8/2022-Present

- Graduating early in December 2025 | Sports Media Major
- 3.9 GPA, Dean's List honoree every semester

OTHER RELEVANT EXPERIENCE

ESPN+ On-Air Talent

12/2022-Present

- Broadcast 30+ games covering eight Ball State sports
- Tell unique stories to elevate the production and student athletes
- Familiarize & work a multitude of roles in live production in & out of the control room

BSU Delta Tau Delta Media & Communications Manager

1/2024-12/2024

- Directed & produced content that increased engagement by 1500%
- Elected by my peers to the executive board tasked with chapter decision-making

Feature Storyteller

8/2022-Present

- Produced six documentary-style stories highlighting athletes away from their sport

Generation Sports Cards & More Assistant Manager

10/2024-Present

- Top-earning sales associate with leadership experience in the purchasing & re-selling of sports cards

SKILLS

On-Air Talent: Broadcasted 500+ games at the collegiate, professional & summer-collegiate level

Media: Proficient in Adobe InDesign, Photoshop, Premiere Pro; Efficient/Experienced Photo & Video Editor

Writing: Seasoned writer for press releases, media guides, game recaps & website copy

Content Creation: Proven social media manager with tangible curation & engagement improvements

References Available Upon Request

ajswiatek.com

