



# AJ Swiatek

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**Creative Storyteller | Play-by-Play Broadcaster | Media Writer & Designer**



[www.linkedin.com/in/aj-swiatek](https://www.linkedin.com/in/aj-swiatek)

IASB 1st-Place Radio Broadcaster

## PROFESSIONAL EXPERIENCE



**Northwest Arkansas Naturals (Kansas City Royals Double-A Affiliate)**

*Broadcast & Media Relations Assistant*

**3/2025-Present**

- Play-by-play for three innings of every home game, analyst for the other six innings. Travel for select road series
- Write Game Recaps, Update Game Notes, Serve as Media Relations Liaison Between Players/Coaches & Media



**Mankato MoonDogs & Habaneros**

*TV Play-by-Play Broadcaster*

**11/2023-3/2025**

- Broadcast all 36 MoonDogs baseball home games on TV
- Broadcast all 21 Habaneros softball games on TV in their inaugural season
- One of three "All-Star" broadcasters, chosen by the Northwoods League



**Ball State Sports Link Digital Radio**

*Play-by-Play Broadcaster, Social Media Contributor, Operations*

**8/2023-5/2024**

- Delegate work to my peers, crewing each student-ran broadcast for every Ball State sporting event
- Call major games at home and on the road radio-style



**Minot Hot Tots**

*Play-by-Play Broadcaster, Social Media Contributor, Operations*

**4/2023-8/2023**

- Broadcast all 72 games | 36 home games on TV & 36 road games on the radio
- Create weekly content to support community involvement in the inaugural season
- Assist in ballpark setup & teardown every day as a valuable & hard-working team member
- One of two "All-Star" broadcasters, chosen by the Northwoods League

## EDUCATION



**Ball State University (Sports Link)**

**8/2022-Present**

- Graduating early in December 2025 | Sports Media Major
- 3.9 GPA, Dean's List honoree every semester

## OTHER RELEVANT EXPERIENCE



**ESPN+ On-Air Talent**

**12/2022-Present**

- Broadcast 30+ games covering 7 Ball State sports
- Tell unique stories to elevate the production and student athletes
- Familiarize & work a multitude of roles in live production in & out of the control room



**BSU Delta Tau Delta Media & Communications Manager**

**1/2024-12/2024**

- Directed & produced content that increased engagement by 1500%
- Elected by my peers to the executive board tasked with chapter decision-making

**Feature Storyteller**

**8/2022-Present**

- Produced 5 documentary-style stories highlighting athletes away from their sport



**Generation Sports Cards & More Team-Member**

**10/2024-Present**

- Top-earning sales associate with leadership experience in the purchasing & re-selling of sports cards

## SKILLS

**On-Air Talent:** Broadcasted 300+ games at the collegiate & summer-collegiate level

**Media:** Proficient in Adobe InDesign, Photoshop, Premiere Pro; Efficient/Experienced Photo & Video Editor

**Writing:** Seasoned writer for press releases and media guides

**Content Creation:** Proven social media manager with tangible curation & engagement improvements

*References Available Upon Request*